

## Be the Wall - Phase 1



“Brick Wall”



“Blender”



“Washer”



“Hair Cut”



“Dress”



“Sky Dive”



**Logo T-Shirts**  
White shirt with 2-color imprint



**Polos**  
Red or black with embroidered logo



**Magnetic Photo Frame**  
4"x3 1/2"



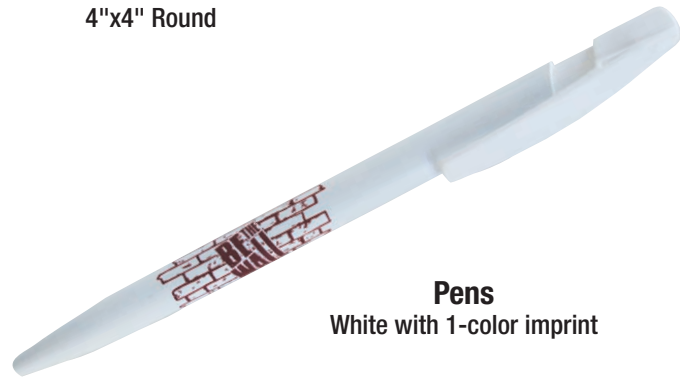
**Retail Buttons**  
4"x4" Round



**Buttons**  
4"x4" Round



**Air Fresheners**  
3 x4" with 1-color imprint



**Pens**  
White with 1-color imprint



**Bumper Stickers**  
3"x10"



**Key Tags**  
White with 1-color imprint



**Static Clings**  
4"x4"



**Banners**

- Table Banner - 2'x6'
- Large Banner - 3'x8'



**Sidewalk Stencils**

36"x24"



**Floor Adhesives**

24"x24"



**Parent Pledge Cards**

8"x3"



**Team Pledge Cards**

8"x3"



**Teen Pledge Cards**

8"x3"



**Mouse Pads**  
White fabric with  
1-color imprint  
7.5"x8.5"x1/8"



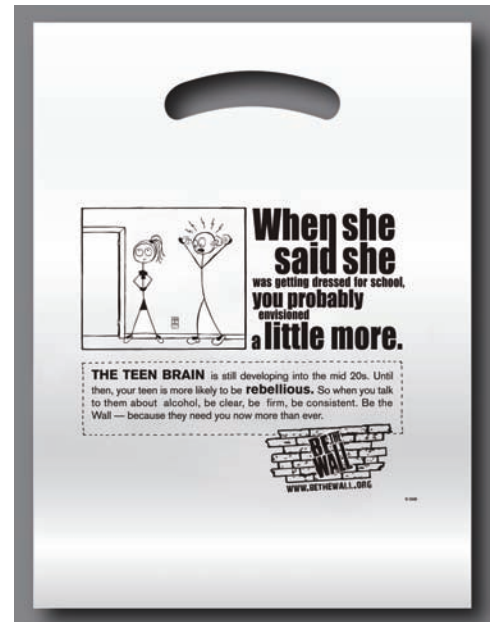
**Post-It Notes**  
2-3/4" x 3", 25 sheets



**Door Hangers**  
4"x11"  
*Choose from any poster design*



**Traveling Display**  
72"x 96"  
*Choose from any poster design*



**Plastic Bags**  
12"x 9" Biodegradable Bag,  
white with black imprint  
*Choose from any poster design*



**Awareness Bracelets**  
White with 1-color imprint



**Caps**  
Light grey with  
2-color imprint



**Coasters**  
4"x4" pulpboard  
with 1-color imprint



**Lanyards**  
White with 1-color imprint  
and metal split ring



**Brain Stress Ball**  
2 13/16" x 2 3/16" x 1 15/16"  
1-color imprint



**Brick Stress Balls**  
3-5/8" x 2" x 1-3/8",  
1-color imprint



**Pencils**  
White with  
1-color imprint



**Postcards**  
6"x9"



**Shopping Bag Totes**  
13"x13" khaki with 1-color imprint



**Pizza Box Stickers**  
8"x8" full color



**Sports Bottles**  
28 oz., white with 1-color imprint



**Yo-Yos**  
White with 1-color imprint

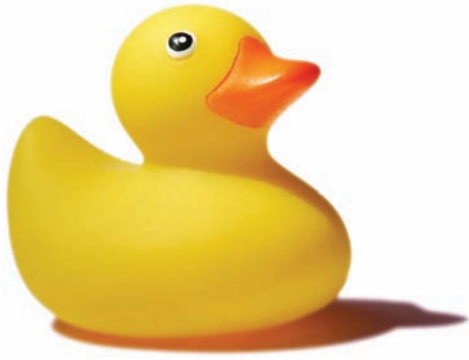


**Travel Coffee Cups**  
16 oz., white with 1-color imprint

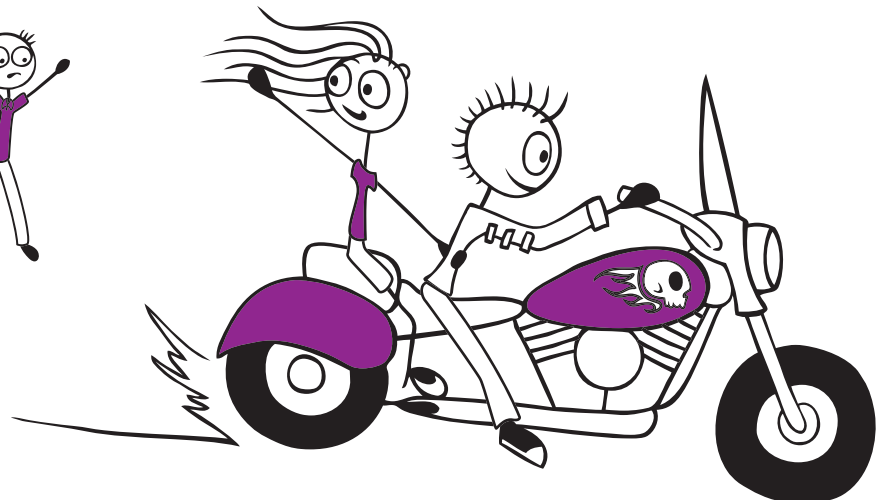
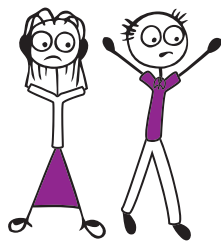


**Yard Signs**  
24"x36" full color, two-sided  
with stakes





## Phase 2 Campaign



# Posters

Illustrated Series, 12"x18"



"Motorcycle"



"Cell Phone"



"Clean Room"



"Dress"



"Haircut"



"Late"



"No Phone"



"Party"

Object Series, 12"x18"



"Duck"



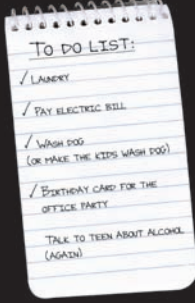
"Scissors"



"Baby Shoes"


**Black & White Series, 12"x18"**

**SOME THINGS NEVER LEAVE THE TO-DO LIST.**



**TO DO LIST:**  
 / LAUNDRY  
 / PAY ELECTRIC BILL  
 / WASH DOG (OR MAKE THE KIDS WASH DOG)  
 / BIRTHDAY CARD FOR THE OFFICE PARTY  
 TALK TO TEEN ABOUT ALCOHOL (AGAIN)

When you talk to your teen about alcohol, be clear, be firm, be consistent, be the wall, because they need you now more than ever.



[WWW.BETHEWALL.ORG](http://WWW.BETHEWALL.ORG)


**"To Do List"**

**PARENTS & TEENS DON'T ALWAYS SPEAK THE SAME LANGUAGE.**



<b>PARENTS:</b>	<b>TEENS:</b>
THAT'S FUNNY	LOL
OH MY GOSH	DMG
LOVE YOU	143
SEE YOU LATER	TTFN

You've talked to your teen about alcohol, but did they get the message? When adults say one thing, teens might hear another. So when it comes to teens and alcohol, be clear, be firm, be consistent. Be the wall between your teen and alcohol.




[WWW.BETHEWALL.ORG](http://WWW.BETHEWALL.ORG)

**"Texting"**

**YOU TALKED TO HER ABOUT BOYS. NOW IT'S TIME TO TALK TO HER ABOUT ALCOHOL.**




She may have outgrown some things, but she hasn't outgrown you. When you talk to your daughter about alcohol, be clear, be firm, be consistent, be the wall, because she needs you now more than ever.




[WWW.BETHEWALL.ORG](http://WWW.BETHEWALL.ORG)

**"Doll"**

**YOU TAUGHT THEM THE RULES OF THE GAME. HAVE YOU TAUGHT THEM THE RULES ABOUT ALCOHOL?**



Your team needs your leadership beyond the field of play. So when you talk to them about alcohol, be clear, be firm, be consistent, be the wall, because they need you now more than ever.



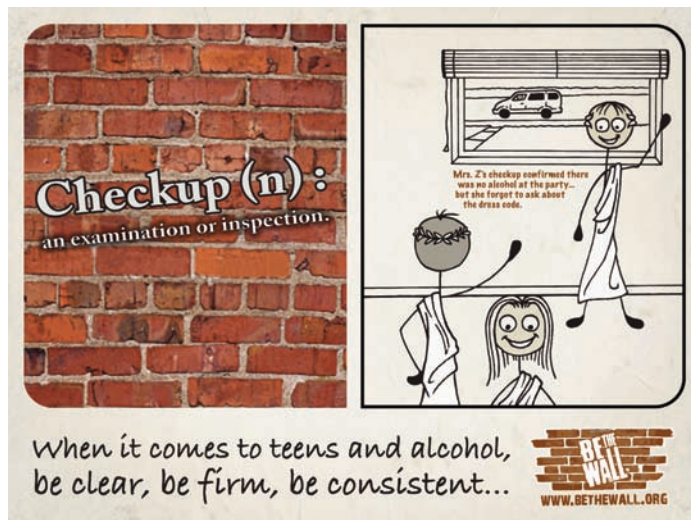
[WWW.BETHEWALL.ORG](http://WWW.BETHEWALL.ORG)

**"Coach"**

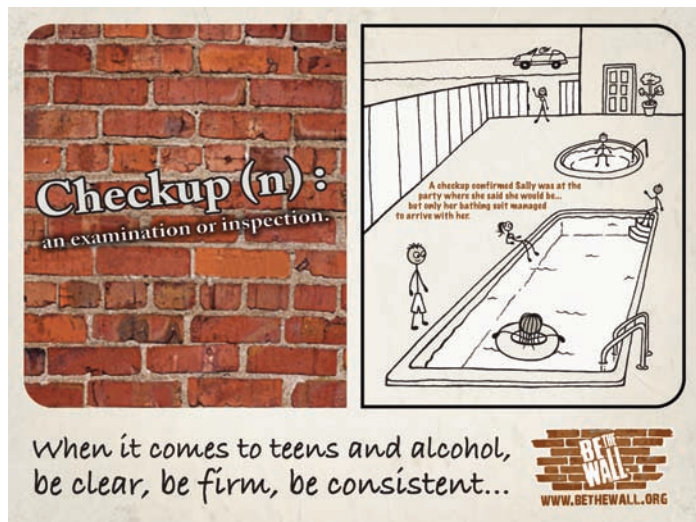
# New Series, 12"x18"



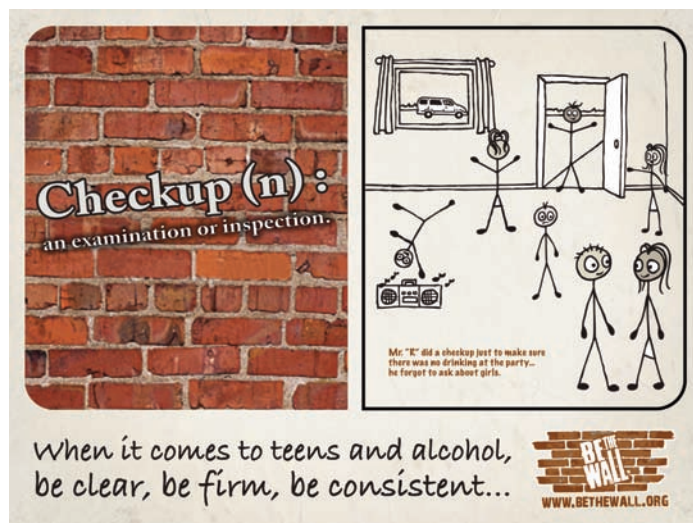
"Polaroid"



"Checkup - Toga"



"Checkup - Pool"



"Checkup - Party"



**Rubber Duck T-Shirts**  
White shirt with 4-color imprint



**Logo T-Shirts**  
*Phase 2*  
White shirt with 2-color imprint



**FRONT**



**BACK**

**Jersey Shirt**  
Black shirt  
1-color imprint on front  
2-color imprint on back



**Awareness Bracelets**  
White with 1-color imprint



**Buttons**  
3"x3" Square  
Full color



**Air Fresheners**  
3 x4" with 2-color imprint



**Caps**  
Black with  
1-color imprint



**Pens**  
Black with 1-color imprint



**Bumper Stickers**  
3"x10"



**Coasters**  
4"x4" pulpboard  
with 1-color imprint



**Static Clings**  
4"x4"





**Banners**

*New Design!*

Table Banner - 2'x6'

Large Banner - 3'x8'



**Sidewalk Stencils**

36"x24"



**Floor Adhesives**

*New Design!*

24"x24"



**Parent Pledge Cards**

8"x3"



**Team Pledge Cards**

*New Design!*

8"x3"



**Teen Pledge Cards**

*New Design!*

8"x3"



**Magnetic Photo Frame**  
*New Design!*  
4"x3 1/2"



**Key Tags**  
*New Design!*  
Black with 1-color imprint



**Mouse Pads**  
Black fabric with  
1-color imprint  
7.5" x 8.5"x1/8"



**Lanyards**  
Black with 1-color imprint  
and metal split ring



**Brain Stress Ball**  
2 13/16" x 2 3/16" x 1 15/16"  
1-color imprint



**Duck Stress Ball**  
3 1/2" x 2 1/2"  
1-color imprint



**Pencils**  
Black with  
1-color imprint



**Brick Stress Balls**  
3-5/8" x 2" x 1-3/8",  
1-color imprint



**Stickers Large**  
8"x8" full color



**Shopping Bag Totes**  
13"x13" Black with 1-color imprint



**Sports Bottles**  
28 oz., Black with 1-color imprint



**Yo-Yos**  
Black with 1-color imprint



**Post-It Notes**  
*New Design!*  
2-3/4" x 3", 25 sheets



**Travel Coffee Cups**  
16 oz., White with 1-color imprint



**Yard Signs**  
24"x36" full color, two-sided  
with stakes



**Postcards**  
New Design!  
6"x9"



**Door Hangers**  
New Design!  
4"x11"  
Choose from any poster design

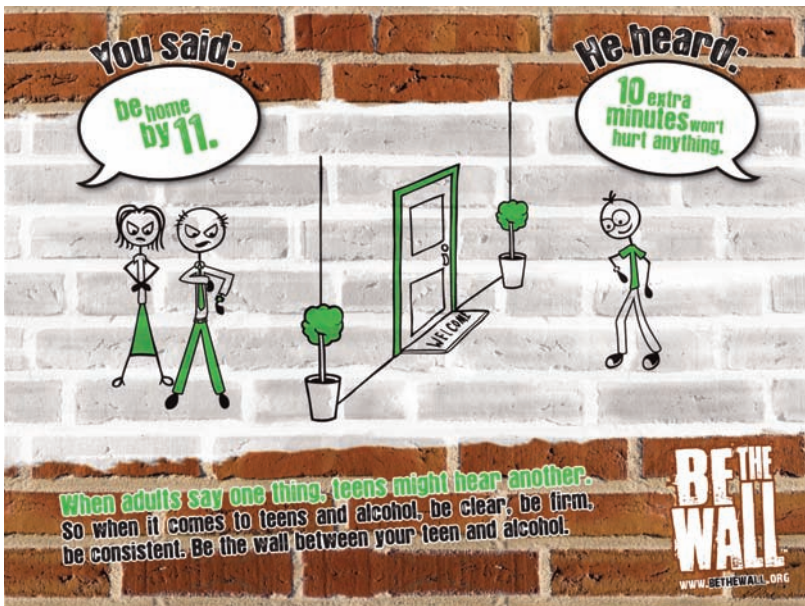


"Black"



"Yellow"

**Balloons**  
11" latex, helium quality



**Traveling Display**  
New Design!  
72"x 96"  
Choose from any poster design



**Plastic Bags**  
12"x 9" Biodegradable Bag,  
white with black imprint  
Choose from any ILLUSTRATED  
poster design



**Car Shade**  
Silver with Black imprint



**Hand Fan**  
8"x8" with 1-color imprint



**Foam Sun Visor**  
White with 1-color imprint



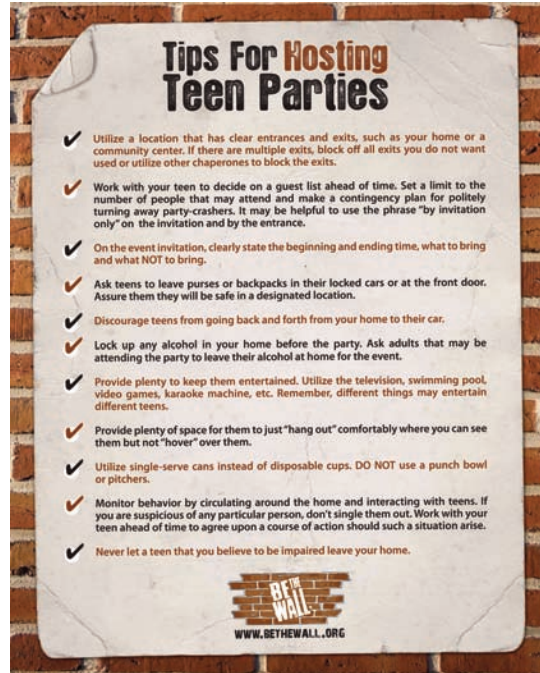
**Umbrella (Compact)**  
Black with 1-color imprint



**Frisbee**  
5" Black with 1-color imprint



**Tips for Hosting Teen Party Magnet**  
4.75"x10.5"



**Tips for Hosting Teen Party Static Cling**  
8"x10"



**Tips for Hosting Teen Party Bookmark**  
2"x8", Double-sided

### Tips For Hosting Teen Parties

- ✓ Utilize a location that has clear entrances and exits, such as your home or a community center. If there are multiple exits, block off all exits you do not want used or utilize other chaperones to block the exits.
- ✓ Work with your teen to decide on a guest list ahead of time. Set a limit to the number of people that may attend and make a contingency plan for politely turning away party-crashers. It may be helpful to use the phrase "by invitation only" on the invitation and by the entrance.
- ✓ On the event invitation, clearly state the beginning and ending time, what to bring and what NOT to bring.
- ✓ Ask teens to leave purses or backpacks in their locked cars or at the front door. Assure them they will be safe in a designated location.
- ✓ Discourage teens from going back and forth from your home to their car.
- ✓ Lock up any alcohol in your home before the party. Ask adults that may be attending the party to leave their alcohol at home for the event.
- ✓ Provide plenty to keep them entertained. Utilize the television, swimming pool, video games, karaoke machine, etc. Remember, different things may entertain different teens.
- ✓ Provide plenty of space for them to just "hang out" comfortably where you can see them but not "hover" over them.
- ✓ Utilize single-serve cans instead of disposable cups. DO NOT use a punch bowl or pitchers.
- ✓ Monitor behavior by circulating around the home and interacting with teens. If you are suspicious of any particular person, don't single them out. Work with your teen ahead of time to agree upon a course of action should such a situation arise.
- ✓ Never let a teen that you believe to be impaired leave your home.



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**Retail Campaign**  
**An Underage Alcohol Sales Campaign for Retail**



Breakroom "Be the Wall" Retail Poster



12"x18" Posters

"I'm the Wall" Retail Store Poster



Banners  
2'x6' or 3'x8'





**Floor Adhesive**  
24"x 24"



**Buttons**  
4" round



**Retail Pledge Cards**  
8"x 3"



**Static Cling**  
4" x 4"



**T-shirt**



**Cap**



**Coasters**  
4" x 4"



**Lanyards**



# Price List - Promos

	10	25	50	100	500	1000	2000	3000	4000	5000	10000
Air Fresheners (P1)	—	—	—	—	\$567	\$908	\$1,762	\$2,057	\$2,724	\$3,183	—
Air Fresheners (P2)	—	—	—	—	\$637	\$994	\$1,987	\$2,235	\$2,981	\$3,365	—
Awareness Bracelets	—	—	—	—	—	\$1,147	\$2,295	\$2,835	\$3,307	\$3,712	\$5,400
Balloons with String	—	—	—	—	—	\$326	\$621	\$838	\$1,118	\$1,320	—
Brain Stress Balls	—	—	—	—	\$945	\$1,755	\$3,357	\$4,995	—	—	—
Brick Stress Balls	—	—	—	\$358	\$1,053	\$1,971	\$3,739	\$5,575	—	—	—
Bumper Stickers	—	—	—	—	\$652	\$768	\$962	\$1,351	\$1,600	\$1,972	—
Buttons Round (P1)	—	—	—	—	\$567	\$823	\$1,646	\$2,213	\$2,950	\$3,376	—
Buttons Square (P2)	—	—	—	—	\$528	\$792	\$1,583	\$2,142	\$2,856	\$3,260	—
Caps	—	—	\$395	\$659	\$2,554	\$4,657	—	—	—	—	—
Car Shades	—	\$440	\$517	\$927	\$4,075	\$7,770	—	—	—	—	—
Coasters	—	—	—	—	\$287	\$405	\$715	\$952	\$1,188	\$1,307	\$2,200
Door Hangers	—	—	—	—	\$540	\$769	\$875	\$1,037	\$1,238	\$1,415	—
Duck Stress Balls	—	—	—	—	\$1,053	\$1,971	\$3,739	\$5,575	—	—	—
Foam Sun Visor	—	—	—	—	\$660	\$1,149	\$2,201	\$2,966	\$3,928	\$4,502	—
Floor Adhesives	\$398	\$993	—	—	—	—	—	—	—	—	—
Frisbee	—	—	—	—	\$443	\$730	\$1,382	\$1,801	\$2,376	\$2,794	\$5,046
Hand Fan	—	—	—	—	\$459	\$706	\$1,265	\$1,730	\$2,205	\$2,538	\$4,556
Key Tags	—	—	—	—	\$520	\$916	\$1,801	\$2,608	\$3,415	\$4,192	—
Lanyards	—	—	—	—	\$668	\$1,242	\$2,403	\$3,442	\$4,428	\$5,332	—
Magnetic Photo Frames	—	—	—	—	\$364	\$469	\$1,211	\$1,724	\$2,235	\$2,717	—
Mouse Pads	—	—	\$302	\$440	\$1,316	\$2,221	\$3,976	\$5,427	\$6,865	\$8,161	—
Pencils	—	—	—	—	\$210	\$306	\$578	\$768	\$1,014	\$1,205	\$1,938
Pens	—	—	—	—	\$303	\$528	\$1,024	\$1,444	\$1,863	\$2,251	—
Plastic Bags	—	—	—	—	\$364	\$621	\$1,066	\$1,382	\$1,693	\$2,018	—
Pledge Cards	—	—	—	—	\$466	\$523	\$591	\$663	\$688	\$749	—
Postcards	—	—	—	—	—	\$599	\$660	\$706	\$792	\$848	—
Post-it Notes	—	—	—	—	\$372	\$652	\$1,242	\$1,770	\$2,298	\$2,717	—
Shopping Totes	—	—	—	\$426	\$1,174	\$2,199	\$4,098	\$5,956	—	—	—
Static Clings	—	—	—	—	\$761	\$962	\$1,439	\$2,158	\$2,469	\$2,873	—
Sports Bottles	—	—	—	\$358*	\$765	\$1,319	\$2,385	\$3,479	\$4,427	\$5,315	—
Stickers Large	—	—	—	—	\$696	\$777	—	—	—	—	—
Tips - Bookmark	—	—	—	\$140	\$205	\$227	\$302	\$470	\$595	\$680	\$1,004
Tips - Magnet	—	—	—	\$575**	\$962	\$1,685	\$2,935	\$3,959	\$5,046	\$6,268	—
Tips - Static Cling	—	—	\$652	\$699	\$1,622	\$2,461	\$4,035	\$5,620	\$7,110	\$8,298	—
Travel Coffee Cups	—	—	—	\$524***	\$1,510	\$2,684	\$5,366	\$7,544	—	—	—
Umbrella	—	—	\$556	\$1,008	\$4,386	\$8,151	—	—	—	—	—
Yard Signs	\$385	\$568	\$1,498	\$2,603	—	—	—	—	—	—	—
Yo-Yos	—	—	—	\$149	\$1,226	\$1,114	\$2,391	\$3,494	\$4,471	\$5,357	—

\*Minimum order of 200, \*\* Minimum order of 125, \*\*\* Minimum order of 144

**Table Banner** - \$59/each

**Large Banner** - \$124/each

**Stencils** - \$97 for one(1), \$205 for five (5)

**Travel Display** - \$978/each including stands (\$810 without stands)

**Billboard, Bus Shelters, Cinema and Print Ads**

Any Poster can be converted into a billboard or print ad design for a fee of \$200



# Price List - Posters and Shirts

## Poster Pricing

	50	100	250	500
1 Design	\$84	\$133	\$333	\$582
2 Designs	\$133	\$267	\$582	\$957
3 Designs	\$200	\$350	\$734	\$1,241
4 Designs	\$269	\$466	\$979	\$1,427
5 Designs	\$333	\$582	\$1,034	\$1,673
6 Designs	\$350	\$587	\$1,241	\$1,915
7 Designs	\$408	\$686	\$1,447	\$2,284
8 Designs	\$466	\$783	\$1,654	\$2,595

## Shirts & Polos Pricing

	25	50	100	200	250	500
Logo Shirts	—	\$375	\$614	\$1,172	\$1,309	\$2,389
Rubber Duck Shirt	—	\$640	\$827	\$1,415	\$1,714	\$2,212
Jersey Shirt	—	\$490	\$877	\$1,620	\$2,009	\$3,375
Polos, Black or Red	\$526	\$958	\$1,789	\$3,172	—	—

2XLarge or larger sizes are an additional \$2.50 per shirt

## NEED SOMETHING NOT SEEN HERE?

For more information, call Chrissy Bynum at (941) 255-0808 ext.3205 or email at [campaigns@drugfreecharlottecounty.org](mailto:campaigns@drugfreecharlottecounty.org)

Please email all orders to [chrissy.bynum@yourcharlotteschools.net](mailto:chrissy.bynum@yourcharlotteschools.net) or fax to (941) 255-7573  
If you are faxing in your order, please call to let us know in is on the way.

To see all of Drug Free Charlotte County's Prevention campaigns in detail,  
log on to: [www.bethwall.org/campaigns.asp](http://www.bethwall.org/campaigns.asp)



# BE THE WALL ORDER FORM

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Shipping Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

ITEM	QUANTITY	AMOUNT
SUBTOTAL		
SHIPPING (Add 8% of SUBTOTAL)		
<b>TOTAL</b>		